

KYRA BECKISH (she/they)

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Education

Temple University

Klein College of Media and Communication
Class of 2022, 3.97 GPA
Bachelor of Arts in Public Relations
Minor in Digital Media Engagement

Experience

User Experience Intern

Bancroft | Cherry Hill, NJ | June 2021 to Present

- Redesign websites using Elementor on Wordpress
- Update employee intranet on Google Sites
- Conduct UX reviews on new and existing sites to ensure accessible and intuitive design

Firm Director

PRowl Public Relations | Philadelphia, PA | April 2021 to Present

- Manage and recruit the firm's paying clients by conducting meetings and establishing beneficial relationships
- Organize a firm of 40+ students by editing all client work, leading weekly meetings, and connecting associates

Communications Intern

Research for Action | Philadelphia, PA | June 2020 to May 2021

- Designed inclusive graphics and administrative materials using Illustrator, InDesign, Spark and Photoshop.
- Planned social media campaigns that spanned across LinkedIn, Facebook, Instagram and Twitter

Disability Advocacy Certificate Program Intern

American Association for People with Disabilities | Washington, DC | May 2020 to May 2021

- Studied and discussed issues facing the disability community
- Completed projects dealing with advocacy, including lobbying to a public official and creating social media posts

Marketing Associate

Flackable | Philadelphia, PA | May 2019 to August 2019

- Wrote and edited articles, news query responses, web copy, press releases, blogs and social media posts
- Led projects; including using PowerBi and managing the creation and process of a Request for Proposal

Skills

Wireframing

Figma
XD
InVision
Sketch
Justinmind
My whiteboard

Adobe Creative

Illustrator
InDesign
Photoshop
Spark
Lightroom

Web Design

Wix
Wordpress
Squarespace

HTML/CSS

Visual Studio Code
Sublime Text
Dreamweaver

Email Marketing

MailChimp
Constant Contact
Marketo

Certifications

Udemy

UX & Web Designer Master Course
The Web Developer Bootcamp

AAPD and American University

Disability Advocacy Certificate

Google Analytics

Advanced Certification

Hubspot

Social Media Certificate

SEMrush Academy

SEMrush Site-Audit Exam

Activities

University Housing and Residential Life

Resident Assistant
James S. White Scholarship Recipient

Bateman Case Study Competition

Temple University Competitor

Temple University Public Relations Student Society of America

Director of Community Service